

Sample Information

Benchmark Title	Mean Total Compensation
Chief Human Resources Officer	\$269,274
Advertising Manager	\$98,476
Print Shop Foreman	\$51,134
Bindery Operator	\$34,989
Accounting Clerk	\$38,578
Receptionist	\$32,684

Information is from ERI Assessor databases as of March 31, 2013.

Benchmark Job List

Account Information Clerk	Commercial Printing Sales Representative
Accountant	Communications Technician
Accounting Clerk	Compositor
Accounting Manager	Computer Programmer
Administrative Assistant	Copy Editor
Advertising Account Executive	Copywriter
Advertising Agent	Customer Service Manager
Advertising Director	Customer Service Representative (General Calls)
Advertising Manager	Customer Services Coordinator Printing
Advertising Production Supervisor	Department Editor
Advertising Sales Representative	Desktop Publisher
Art Director	Duplicating Machine Operator
Art Manager	Editorial Writer
Assistant Press Operator	Editor-In-Chief Newspaper
Benefits Analyst	Electronic Masking Operator
Billing Clerk	Employee Communications Editor
Bindery Foreman	Engraving Press Operator
Bindery Helper	Executive Secretary
Bindery Operator	Executive Vice President
Braille Operator	Field Service Technician
Braille Proofreader	Film Developer
Building & Facilities Manager	Film or Tape Librarian
Buyer/Purchasing Agent	Folding Machine Operator
Chief Executive Officer	Graphic Designer
Chief Financial Officer	Heavy-Duty Press Operator
Chief Human Resources Officer	Human Resources Manager
Chief Marketing & Sales Officer	Humorist
Chief Operating Officer	Illustrator
Circulation Manager	Inserting Machine Operator
Circulation Sales Representative	Inside Sales Representative
Circulation Supervisor	Job Printer
Classified Advertising Sales Representative	Lithographer Operator
Collator Operator	Lithographic Photographer
Color Printer Operator	Lithographic Platemaker

Lithographic Stripper
Maintenance Supervisor
Maintenance Worker
Map Editor
Marketing Manager
Media Manager
Media Marketing Director
Media Sales Consultant
Media Supervisor
Medical Writer
Network Engineer
News Assistant
News Gathering Technician
News Librarian
Newspaper Delivery Driver
Offset Press Technician (Press Above 26 Inches)
Offset Press Technician (Press Below 26 Inches)
Paste-up Artist
Payroll Clerk
Payroll Manager
Photocomposition Operator
Photoengraver
Photographer
Photojournalist
Photosetter/Graphic Specialist
Press Room Supervisor

Print Shop Foreman
Printing Estimator
Printing Services Sales Representative
Printing Supervisor
Product or Brand Sales Manager
Production Manager Media
Proofreader
Public Relations Representative
Publications Editor
Purchasing Clerk
Receptionist
Reporter
Sales Representative (Key Accounts)
Technical Editor
Technical Illustrator
Technical Publications Manager
Technical Writer
Top Advertising Officer
Top Circulation Officer
Top Editorial Officer
Typesetter
Warehouse Manager
Web Press Operator
Webmaster